

**BIG MEDIA, BIG MONEY: CULTURAL TEXTS AND
POLITICAL ECONOMICS**

Glenn Birenbaum

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Big Media, Big Money : Jeanne Lynn Hall :

Ronald V. Bettig and Jeanne Lynn Hall, BIG MEDIA, BIG MONEY: CULTURAL TEXTS AND POLITICAL ECONOMICS. Lanham, MD: Rowman & Littlefield, ; .

Big Media, Big Money: Cultural Texts and Political Economics by Ronald V. Bettig

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Big media, big money: cultural texts and political economics. Front Cover. Ronald V. Bettig, Jeanne Lynn Hall. Rowman & Littlefield, - Business.

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By the mids, though, some TNMCs divested of their sports franchise holdings. Bettig and Hall have effectively melded political economy and cultural studies in this engaging and accessible book. More information about this seller Contact this seller 3.

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